Please Note: The information presented in these slides are subject to change. Please contact SVAD Advising if you have questions and for more information. svadadvising@ucf.edu
SVAD Director - Dr. Rudy McDaniel

Education:

Ph.D. - Texts and Technology, UCF

Research Interests:

- Digital ethics
- Digital badges
- Interactive narrative
- Knowledge management
- Information architecture
- Video game studies
- Digital humanities tools
- Games for change
- XML

https://svad.cah.ucf.edu/faculty-staff/?id=385
UCF Emerging Media BFA program tracks 2018-2019 rankings.

- Top #3 by Animation Career Review
- Top 50 Nationally (#20, top 10%)
- Top 40 Nationally among Public Schools and Colleges (#5, top 6%)
- Top 10 in the South (#3) #2 in Florida for Graphic Design
- Top 50 Nationally among schools offering an Animation related BFA (#18)
- Top Design Schools in Florida (#3)
- Source: https://news.cah.ucf.edu/newsanimation-graphic-design-nationally-ranked/?dept=81
What are the **Emerging Media** Tracks?

Character Animation

Experimental Animation

Graphic Design

All tracks require:

- Portfolio review
- Maintaining a 3.0 GPA in all major courses
What is **Character Animation**?

Character Animation students focus on **multidisciplinary teamwork** in which they collaborate together in a full-time cohort over 2 years, mimicking the animation industry studio environment. **Students learn all aspects of the animation pipeline.**

(i.e. Story Development, Storyboarding, Art Direction, Production Design, Character Design, 3D Modeling, 2D animation, Layout, 3D animation, Texturing, Lighting, Rendering, Compositing)

**Outcome:** Graduates leave with a solid foundation of artistic and technical skill in at least one focused area, a broad understanding of related disciplines, and the experience of working on a team on a real animated short narrative film.

More info: [https://svad.cah.ucf.edu/program/character-animation/](https://svad.cah.ucf.edu/program/character-animation/)
What is Experimental Animation?

Experimental Animation students focus on individualized artistic study in which they take two years to explore and develop artworks in their own individual style and methodology (i.e. 3D Modeling, Motion Graphics, Stop Motion, 3D Animation, Concept Art, 2D Animation, Visual Effects, Game Art etc.).

Outcome: Students achieve digital citizenship to produce thoughtful, ethically researched, theory based artistic content. Ultimately, content produced helps them thrive in their diverse future careers as artists.

More info: https://svad.cah.ucf.edu/program/experimental-animation/
What is **Graphic Design**?

The Graphic Design track is a two-year cohort program where students are educated in the visual communication, stressing the professional aspects of design.

(i.e. Print, Package Design, Branding, Typography, UI/UX, Motion Graphics)

**Outcome:** Students combine technology with aesthetics in the production of typographic and publication design, identity systems, packaging, film and broadcast graphics, posters, interactive and web design.

More info: [https://svad.cah.ucf.edu/program/graphic-design/](https://svad.cah.ucf.edu/program/graphic-design/)
**FACILITIES**

**Character Animation Track**
- OTC 500
- VAB 221/221A

**Experimental Animation Track**
- VAB 213
- VAB 146

**Graphic Design Track**
- VAB 215
- VAB 104

VAB = Visual Arts Building
OTC = Orlando Tech Center
<table>
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<th>ALUMNI NETWORK</th>
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<td><strong>PIXAR Animation Studios</strong></td>
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<td><strong>Blue Sky Animation Studios</strong></td>
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<td><strong>Dreamworks Animation</strong></td>
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<td><strong>Disney Feature Animation</strong></td>
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<td><strong>Sony Pictures</strong></td>
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<td><strong>Crazy Horse Effects</strong></td>
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<td><strong>Archer</strong></td>
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FACULTY

Character Animation Track
- JoAnne Adams
- Cheryl Briggs
- Darlene Hadrika
- Phil Peters
- Stella Sung

Experimental Animation Track
- Michael Cabrera
- Matt Dombrowski
- Scott Hall
- Keith Kovach

Graphic Design Track
- Chuck Abraham
- Chad Cameron
- Victor Davila
- Dr. Joo Kim

Area Coordinator
Jo Anne Adams, Lecturer

Areas of Research/Interests
• Camera/Layout
• Story/Script Writing
• Film Theory
• Visual Theory

Contact Information:
Joanne.Adams@ucf.edu
Cheryl Briggs, Associate Professor

Areas of Research/Interests
- Narrative Storytelling
- Rigging for Animation
- Character Animation
- Animation Production

Contact Information:
 animator@ucf.edu

Cheryl Briggs, center, with Alumna Teresa Falcone, left, and former student, Neil Helm, right, at the Steve Jobs building on PIXAR’s campus, 2017.
Darlene Hadrika, Research Associate

Areas of Research/Interests

• Animation
• Visual Effects
• Compositing
• Animation History

Contact Information:
Darlene.Hadrika@ucf.edu

Darlene Hadrika, 2nd from left, with UCF SIGGRAPH student chapter. Visit to Walt Disney Animation Studios, Burbank 2017.
Phil Peters, Professor

Areas of Research/Interests

• Environment Design
• Production Design
• Art Direction

Contact Information:
Philip.Peters@ucf.edu
Dr. Stella Sung, Professor

Areas of Research/Interests
• Cinematic Music

Contact Information:
Stella.Sung@ucf.edu
Michael Cabrera, Lecturer

Areas of Research/Interests

- Procedural Animation
- Lighting and Rendering
- Real-time Lighting and Rendering
- CGI/Live Action Integration
- 2D and 3D Stop-Motion

Contact Information:
Michael.Cabrera@ucf.edu
Matt Dombrowski, Assistant Professor

Areas of Research/Interests

• Limbitless Solutions
• UCF Restores
• Motion Graphics
• 3D Environment Modeling

Contact Information:
Mattd@ucf.edu
@dombrowskiUCF
Scott F. Hall, Associate Professor

Areas of Research/Interests
- Luthiery
- Music & Sound Art
- Sculpture
- Video

Contact Information:
Scott.Hall@ucf.edu
Keith Kovach, Associate Professor

Areas of Research/Interests
• Fulbright Scholar
• Photography
• Experimental Media

Contact Information:
Keith.Kovach@ucf.edu
Chuck Abraham, Associate Professor

Areas of Research/Interests
• Graphic Design
• Illustration
• Typography/Lettering

Contact Information:
Charlie.Abraham@ucf.edu
Joo Kim, Associate Professor

Areas of Research/Interests
- Graphic Design
- Typography/Lettering

Contact Information:
Joo.Kim@ucf.edu
Chad Cameron, Instructor/Lecturer

Areas of Research/Interests
- Graphic Design
- Illustration
- Typography/Lettering

Contact Information:
Chad.Cameron@ucf.edu
Victor Davila, Assistant Professor

Areas of Research/Interests

- Graphic Design
- Illustration
- Typography/Lettering
- Community

Contact Information:

victor@ucf.edu
Portfolio Discussion
Prerequisites & Core Requirements
CHARACTER ANIMATION Track

All courses must be enrolled in or completed by the semester submitting portfolio

**Prerequisites**
- ARH 2050 History of Western Art 1
- ARH 2051 History of Western Art 2
- ART 2201C Design Fundamentals 2D
- ART 2203C Design Fundamentals 3D
- ART 2300C Drawing Fundamentals 1
- ART 2301C Drawing Fundamentals 2

**Core Requirements**
- CGS 2100C Computer Fundamentals for Business
- DIG 2000 Introduction to Digital Media
- DIG 2030 Digital Video Fundamentals
- DIG 2109 Digital Imaging Fundamentals
- DIG 2500 Fundamentals of Interactive Design
- GRA 2101C Introduction to Computer Art
- MAC 1105C College Algebra
Prerequisites & Core Requirements

EXPERIMENTAL ANIMATION Track

**Prerequisites**

All courses must be enrolled in or completed by the semester submitting portfolio

ARH 2050 History of Western Art 1
ARH 2051 History of Western Art 2
ART 2201C Design Fundamentals 2D
ART 2203C Design Fundamentals 3D
ART 2300C Drawing Fundamentals 1
ART 2301C Drawing Fundamentals 2

**Core Requirements**

Not required to be completed prior to portfolio submission

CGS 2100C Computer Fundamentals for Business
DIG 2000 Introduction to Digital Media
DIG 2030 Digital Video Fundamentals
DIG 2109 Digital Imaging Fundamentals
DIG 2500 Fundamentals of Interactive Design
GRA 2101C Introduction to Computer Art
MAC 1105C College Algebra
Prerequisites & Core Requirements
GRAPHIC DESIGN Track

**Prerequisites**
All courses must be enrolled in or completed by the semester submitting portfolio

ARH 2050 History of Western Art 1
ARH 2051 History of Western Art 2
ART 2201C Design Fundamentals 2D
ART 2203C Design Fundamentals 3D
ART 2300C Drawing Fundamentals 1
ART 2301C Drawing Fundamentals 2
GRA 2101C Introduction to Computer Art

**Core Requirements**
Not required to be completed prior to portfolio submission

CGS 2100C Computer Fundamentals for Business
DIG 2000 Introduction to Digital Media
DIG 2030 Digital Video Fundamentals
DIG 2109 Digital Imaging Fundamentals
DIG 2500 Fundamentals of Interactive Design
MAC 1105C College Algebra
Meet YOUR Academic Advising Team

MARLENE AGOSTINI  JESSICA DORFMAN  WAHEEDA ILLASARIE

Nicholson School of Communication Building
Room: 121
Phone: 407-823-1355
Email: SVADADVISING@ucf.edu
ACADEMIC vs. FACULTY ADVISING

ACADEMIC Advising
• Semester course planning
• Portfolio requirements
• GPA Eligibility
• Other program options
• Internship credit - process
• Check on progress towards graduation

FACULTY Advising
• Specific course/major content
• Specific work to include in portfolio
• Specific questions about the major
  • Internship/Career/Employment
IMPORTANT DATES

Character Animation
OTC Open House - Oct 15th

Portfolio - February 3-14th, 2020
https://app.getacceptd.com/ucfsvad

Experimental Animation
Portfolio - Spring 2020
Early Spring

Graphic Design Portfolio
Portfolio - Spring 2020
Early Spring
AVAILABLE RESOURCES

○ Scholarships
○ Labs
○ Equipment
○ Clubs (Professional and Local)
○ UCF Shuttle
Website

www.svad.ucf.edu

- SVAD Scholarship Dates
- News and Events
- Announcements
- Portfolio Information
New and Events

Have exciting projects lined up for this semester? Let me know!

- Scholarships/Awards
- Passion Projects
- Going on Jeopardy?

Email me with your BIG news!

hannah.estes@ucf.edu
FOLLOW US!

Facebook: @UCFSVAD
Twitter: @UCFSVAD
Instagram: @ARTSATUCF
Traditional Animation in Experimental Animation VAB 213B Space
Graphic Designers at Creative South Conference
Sculpture by Sara S.

Narrative Sculpture in Experimental Animation Space
Graphic Designers Using Traditional Presses
Experimental Animation Senior Course
Character Animation 2019 Cohort Films
Experimental Animation Senior Course
Questions about a track?
Please email area coordinators or an SVAD Advisor

SVAD Advising:
svadadvising@ucf.edu

Character Animation: Cheryl Briggs
   animator@ucf.edu

Experimental Animation: Matt Dombrowski
   mattd@ucf.edu

Graphic Design: Chuck Abraham
   Charlie.Abraham@ucf.edu